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# MEDICAL GROUP PRACTICE MANAGEMENT KEY TAKEAWAYS

Medical Group Practice Management revenues are expected to increase at an annualized rate of 3.4% from 2022 to 2027. Demand for healthcare services is projected to remain strong, driven by the aging baby boomer population and the rising prevalence of chronic conditions. In addition, healthcare reform is anticipated increase the number of insured patients, thereby boosting demand.

### External Drivers

- Federal funding for Medicare and Medicaid: Medicare and Medicaid reimbursement accounts for a significant share of industry revenue. Therefore, as funding for and access to Medicare and Medicaid increases, demand for industry services also increases. In 2022, federal funding for Medicare and Medicaid is expected to increase, representing a potential opportunity for the industry.
- Number of adults aged 65 and older: Adults aged 65 and older account for the second-largest market for industry services. As people age, they are more likely to develop age-related health conditions and accumulate higher healthcare costs. Over the five years to 2027, the number of adults aged 65 and older is anticipated to increase at an annualized rate of 2.8% to reach 67.6 m individuals.
- Number of people with private health insurance: Primary care and specialist doctor visits represent the main expense covered by private health insurance. As more people gain coverage, healthcare services become more affordable and demand for industry services rises. In addition, healthcare reform has brough in an influx of newly insured individuals. The number of privately insured individuals is expected to increase in 2022, but the total is expected to fall below pre-pandemic totals, posing a threat to industry operators.
- **Per capita disposable income**: The economic indicators that drive disposable income levels are expected to steadily strengthen from 2022 2027, following the expected correction in 2022. Continued increases in employment and overall economic growth will support a proportionate rise in per capita income as a result. However, mounting inflation stands to pressure consumer spending. Overall, per capita disposable income is anticipated to increase at an annualized rate of 1.7% to 2027.

### Industry Outlook

- **Continued Growth:** Over the coming years, healthcare reform, aging demographics and medical personnel shortages will likely continue to shape the Medical Group Practice Management industry.
- **Emerging Trends:** Structural changes borne from the COVID-19 (coronavirus) pandemic, such as telehealth consultation, are expected to continue driving innovation in terms of patient-doctor interaction



# INDUSTRY AT A GLANCE

# **Key Statistics**

# \$

### \$367.9bn Revenue

- Annual Growth 2016 2021 1.8%
- Annual Growth 2022 2027 3.4%



### \$48.2bn Profit

Annual Growth 2016 – 2021 0.5%



### 13.1% Profit Margin

• Annual Growth 2016 – 2021 -0.9pp



### 119k Businesses

- Annual Growth 2016 2021 0.2%
- Annual Growth 2022 2027 2.2%



### 2m Employees

- Annual Growth 2016 2021 1.7%
- Annual Growth 2022 2027 3.0%



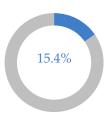
### \$180.8bn Wages

- Annual Growth 2016 2021 2.2%
- Annual Growth 2022 2027 3.1%

# Segments







Pediatric Services



Internal Medicine Services



Obstetrics and Gynecology services



Surgery Services



Other Services

# **SWOT Analysis**



### STRENGTHS

- Growth Life Cycle Stage
- Low Imports
- · High Profit vs. Sector Average
- Low Capital Requirements



### **WEAKNESSES**

None



### **OPPORTUNITIES**

- High Revenue Growth (2022-2027)
- High Performance Drivers
- Increase in number of people with private health insurance

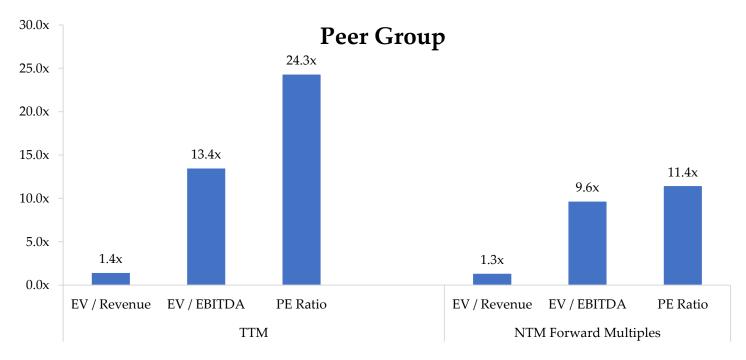


### THREATS

- Low Outlier Growth
- Number of people with private healthcare insurance
- Declining birth rate



# PUBLIC COMPARABLES













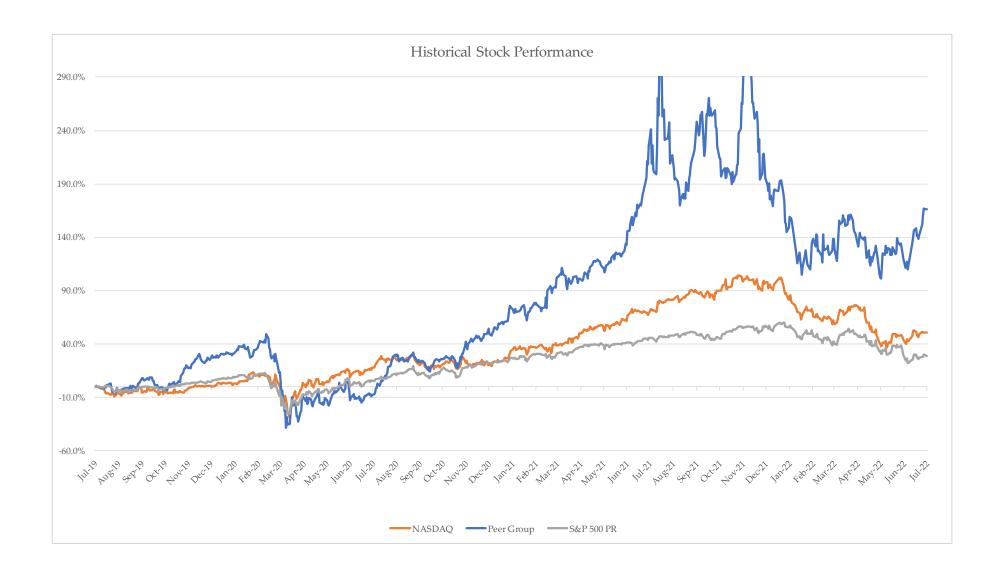


# PUBLIC COMPARABLES

\$ in Millions	Carecloud	Mednax	Evolent Health	Apollo Medical Holdings	Select Medical Holdings	
Ticker	MIBC	MD	EVH	AMEH	SEM	
Total Revenue	\$140	\$1,911	\$908	\$767	\$6,205	
Gross Profit	53	513	250	171	919	
EBIT	3	204	-5	82	760	
Net Income	\$3	\$131	(\$38)	\$74	\$402	
EBITDA (Normalized)	22	265	66	174	947	
Total Debt	17	1,066	280	201	4,762	
EV	70	2,622	2,619	1,815		
Employees	4,100	2,725	3,500	1,133		
Ratio Analysis						Median
Revenue/Employee	\$34,049	\$701,354	\$259,416	\$677,294	\$122,862	\$259,416
EV/Revenue	0.50x	1.37x	2.88x	2.37x	1.29x	1.37x
Debt/EBITDA	0.70x	5.12x	5.57x	2.26x	4.74x	4.74x
EV/EBITDA (Normalized)	4.66x	12.20x	43.43x	19.05x	8.33x	12.20x
Market Cap/EBITDA	7.20x	11.56x	98.07x	22.36x	3.78x	11.56x
Market Cap (mm)	63	2,043	2,605	1,839	3,087	
Close Price	4.16	23.43	28.68	40.85	23.08	
52 Week Low	4.13	22.31	17.62	27.40	21.48	
52 Week High	9.39	35.68	34.60	133.23	43.60	
Gross Margin	37.7%	26.9%	27.6%	22.3%	14.8%	26.9%
EBIT	2.5%	10.7%	-0.5%	10.6%	12.3%	10.6%
EBITDA	14.1%	12.4%	6.1%	12.9%	15.5%	12.9%
Acct. Receivable Days	40	50	69	36	54	50
Inventory Days	2	NM	NM	NM	NM	2
Acct. Payable Days	43	29	32	20	17	29
Revenue Growth	32.8%	10.2%	-1.8%	12.5%	12.2%	12.2%



# MEDICAL GROUP PRACTICE MANAGEMENT INDEX Vs. S&P 500





# RECENT PRIVATE TRANSACTIONS

Deal Date	Target	Acquirer	Deal Synopsis
07-Apr-2022	Accountable Care Medical Group	Genuine Health Group	The company, a subsidiary of Accountable Healthcare America, was acquired by Genuine Health Group, via its financial sponsor Crestline Investors, through an LBO on April 7, 2022 for an undisclosed amount.
17-Jun-2022	Platinum Dermatology Partners	Sun Capital Partners	The company was acquired by West Dermatology, via its financial sponsor Sun Capital Partners, through an LBO on June 17, 2022 for an undisclosed amount.
02-Jun-2022	Sedona Learning Solutions	Harris Healthcare	The company was acquired by Harris Healthcare, a subsidiary of Harris Computer, for an undisclosed amount on June 2, 2022. With this acquisition, Harris Healthcare will be able to expand the services they offer to provide clients with even more options and flexibility in custom learning solutions.
11-May-2022	SmartCare Medical Group	WellStreet Urgent Care	The company, a subsidiary of CRH Healthcare, was acquired by WellStreet Urgent Care, via its financial sponsors FFL Partners and Madsen Capital Group, through an LBO on May 11, 2022 for an undisclosed amount. The acquisition expands WellStreet Urgent Care's presence in the communities of Grayson, Lawrenceville, Lilburn, Lithonia, Loganville and Snellville.



# RECENT PUBLIC TRANSACTIONS

Deal Date	Target	Acquirer	Deal Synopsis
02-May-2022	Allscripts	Harris Computer	The hospitals and large physician practices portfolio of Allscripts Healthcare Solutions (NAS: MDRX) was acquired by Harris Computer, a subsidiary of Constellation Software (TSE: CSU), for \$700 million on May 2, 2022.
17-May-2022	Innovative Medical Management	Harris Computer	The company was acquired by Harris Computer, a subsidiary of Constellation Software (TSE: CSU), for an undisclosed amount on May 17, 2022. The acquisition expands Harris' presence in Canada and enables it to enter workers' compensation administration management.
13-Jun-2022	Traverse Vascular	Teleflex (NYS: TFX)	The company was acquired by Teleflex (NYS: TFX) for an undisclosed amount on June 13, 2022.



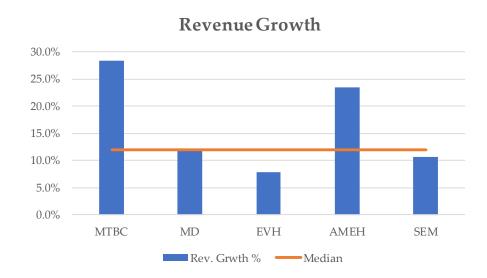
# VALUATION TRENDS

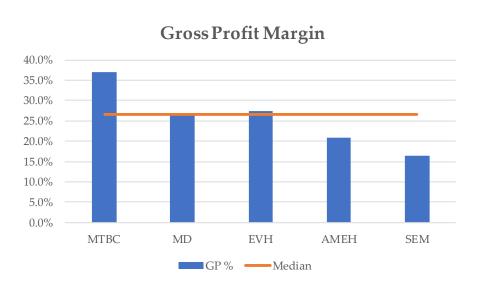
Stock Price Date 7/11/		//11/22	Fundamentals									
		_		TIM						NTM Estimates		
Ticker	Company		Close Price	Market Cap	Enterprise Value	Total Revenue	EBITDA	EBITDA (Normalized)	Basic EPS	Total Revenue	EBITDA	Normalized EPS
MTBC	Carecloud		3.73	53.94	58.65	145.17	23.02	23.16	(0.62)	160.55	27.07	(0.48)
MD	Mednax		23.07	1947.68	2720.13	1946.67	202.27	270.68	1.08	2060.09	286.10	2.02
EVH	Evolent Health		33.47	3079.41	3214.65	989.94	57.35	75.67	(0.38)	1326.40	109.02	0.40
AMEH	Apollo Medical Holdin	ngs	45.73	1901.93	1880.28	854.69	96.15	183.20	1.69	1125.10	176.77	1.11
SEM	Select Medical Holding	gs	25.42	3230.41	8340.36	6257.60	861.87	852.87	2.53	6567.24	865.36	2.54

		Multiples							
			TIM			NTM Forward Multiples			
Ticker	Company	EV / Revenue	EV / EBIIDA	PE Ratio	EV / Revenue	EV / EBITDA	PE Ratio		
MTBC	Carecloud	0.40	2.55		0.37	2.17	(7.85)		
MD	Mednax	1.40	13.45	24.28	1.32	9.51	11.42		
EVH	Evolent Health	3.25	56.05		2.42	29.49	83.68		
AMEH	Apollo Medical Holdings	2.20	19.56	28.06	1.67	10.64	41.20		
SEM	Select Medical Holdings	1.33	9.68	10.05	1.27	9.64	10.00		

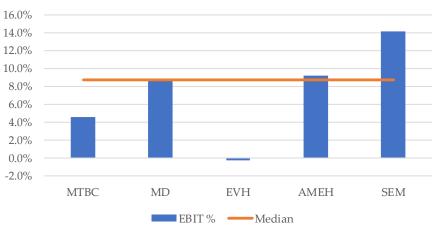


# **OPERATING METRICS**

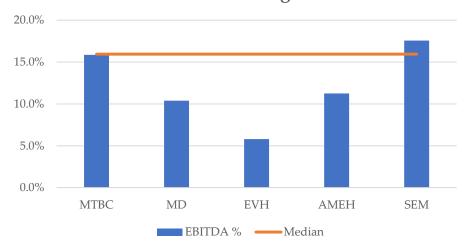




# EBIT Margin

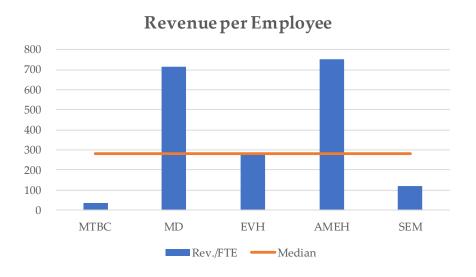


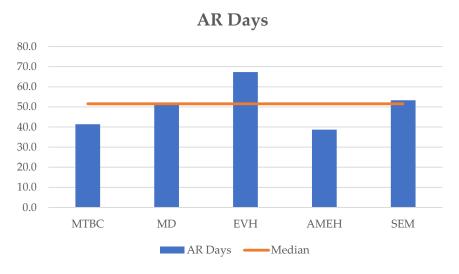
### **EBITDA Margin**

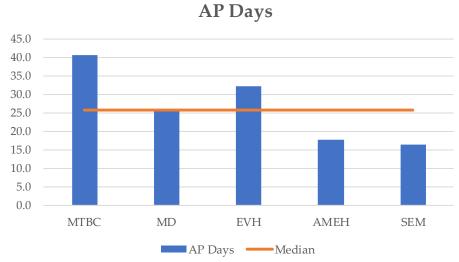




# RATIO ANALYSIS



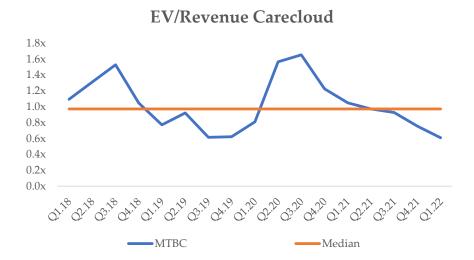


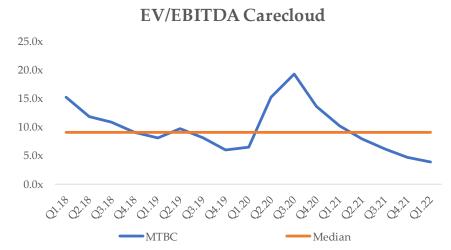






CareCloud Inc (NAS: MTBC) operates in the healthcare industry. The company's services and solutions include revenue cycle management (RCM), practice management (PM), electronic health record (EHR), business intelligence, telehealth, and patient experience management (PXM).



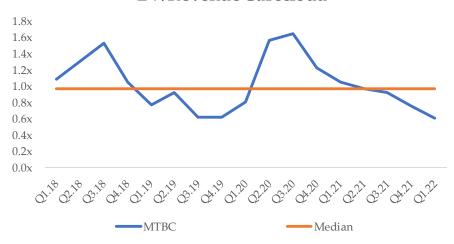




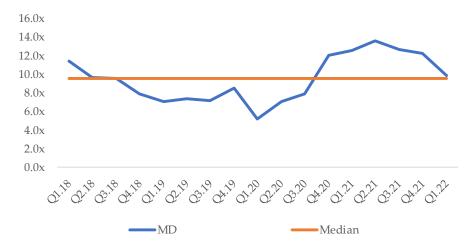


**Mednax Inc (NYS: MD)** provides physician services to hospitals, intensive care units, and other medical units. The services provided by the company include maternal care for expectant mothers, intensive care for premature babies, cardiology care for infants suffering from heart defects, and anesthesia care during surgeries, among others. The company operates only under one segment, which is physician services.

### EV/Revenue Carecloud



### EV/EBITDA Mednax

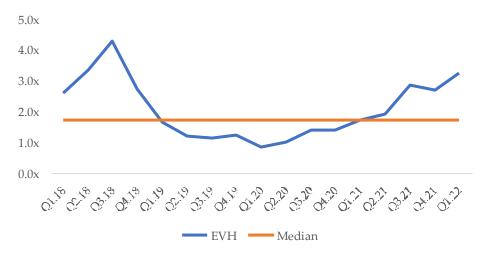






**Evolent Health Inc (NYS: EVH)** is engaged in healthcare delivery and payment. The company supports health systems and physician organizations in their migration toward value-based care and population health management. The company's reportable segments are a Service Segment - specialty care management services, value-based care services, comprehensive health plan administration services – and a True Health Segment, which consists of a commercial health plan focusing on small and large businesses.

### EV/Revenue Evolent Health

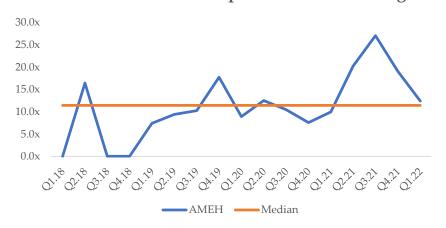




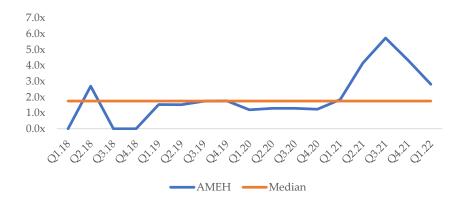


Apollo Medical Holdings Inc (NAS: AMEH) is a patient-centered, physician-centric integrated population health management company. The company is working to provide coordinated, outcomes-based medical care in a cost-effective manner. It is focused on physicians providing high-quality medical care, population health management and care coordinated for patients.

### **EV/EBITDA Apollo Medical Holdings**



### **EV/Revenue Apollo Medical Holdings**

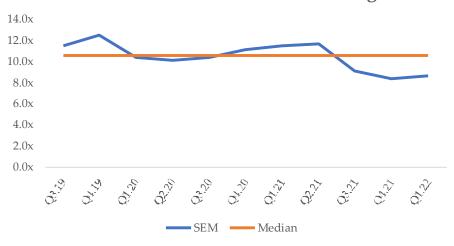






**Select Medical Holdings (NYS: SEM)** is a healthcare company that operates through four main segments: critical illness recovery hospitals, rehabilitation hospitals, outpatient rehabilitation clinics, and Concentra institutions. The company is headquartered in Pennsylvania, and it operates across the United States.

### **EV/EBITDA Select Medical Holdings**



### EV/Revenue Select Medical Holdings







# HOME HEALTH & HOSPICE INDUSTRY KEY TAKEAWAYS

■ **Home Health & Hospice** industry revenue is expected to increase at an annualized rate of 5.1% to \$140.8 billion from 2022 to 2027. The industry is expected to evolve, including more chronic disease-management services, and thus, consolidation will likely benefit the industry to influence policy change and benefit from larger-scale operations.

### External Drivers

- Federal funding for Medicare and Medicaid: Medicare and Medicaid reimbursement accounts for a significant share of industry revenue. Therefore, as funding for and access to Medicare and Medicaid increases, demand for industry services also increases. In 2022, federal funding for Medicare and Medicaid is expected to increase, representing a potential opportunity for the industry.
- Number of adults aged 65 and older: The need for caregiving increases with age. It is estimated that nearly three out of four Americans turning 65 will require some form of long-term service and support in their lives. The number of adults aged 65 and older is expected to increase in 2022, representing a potential opportunity for the industry.
- Cost Savings: Studies have shown significant cost savings generated by using personal care. Home health is almost 1/3 the cost of a stay at a skilled nursing facility (SNF), while hospice can reduce Medicare spending by 20 30% when used in the last year of life. This has led more people to use home health & hospice services.
- **Demand shift from institutional settings to home:** There has been a shift of preference among senior patients to remain home as opposed to institutional settings. The ongoing shift towards home health was accelerated by the COVID-19 pandemic given the high mortality in nursing homes.
- Per capita disposable income: The economic indicators that drive disposable income levels are expected to steadily strengthen from 2022 2027, following the expected correction in 2022. Continued increases in employment and overall economic growth will support a proportionate rise in per capita income as a result. However, mounting inflation stands to pressure consumer spending. Overall, per capita disposable income is anticipated to increase at an annualized rate of 1.7% to 2027.

### ☐ Industry Outlook

- Continued Growth: Strong and steady revenue growth is expected for the Home Care Providers industry from 2022 to 2027 as the COVID-19 (coronavirus) pandemic subsides and an aging population feels more comfortable utilizing industry services.
- Emerging Trends: The industry is expected to benefit from increasing interest in home healthcare and expanded access to Medicare and Medicaid under the Patient Protection and Affordable Care Act (PPACA) under federal government. The aging population will likely continue to foster revenue growth because this demographic not only requires more healthcare services compared with other age groups, but it also increasingly prefers home care. Payers are expected to progressively shift to home care because it is more affordable than inpatient hospital and nursing home care.



# INDUSTRY AT A GLANCE

# **Key Statistics**

# \$

### \$109.6bn Revenue

•	Annual Growth	2016 - 2021	3.3%

• Annual Growth 2022 – 2027 5.1%



### \$8.3bn Profit

Annual Growth 2016 – 2021 4.5%



### 7.6% Profit Margin

•	Annual Growth	2016 - 2021	-2.6pp

• Annual Growth 2022–2027 3.5%



### 429k Businesses

Annual Growth 2016 – 2021 3.7%

• Annual Growth 2022 – 2027 5.3%



### 2m Employees

Annual Growth 2016 – 2021 1.7%

• Annual Growth 2022 – 2027 4.9%

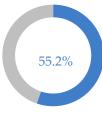


### \$55.9bn Wages

• Annual Growth 2016 – 2021 3.9%

• Annual Growth 2022 – 2027 5.5%

## Segments



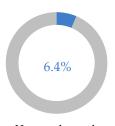
Traditional home healthcare



Home Hospice



Home therapy services



Homemaker and personal services



Other

# **SWOT Analysis**

# S

### STRENGTHS

- · High & Increasing Level of Assistance
- Growth Life Cycle Stage
- Low Volatility
- Low Capital Requirements

### W

### **WEAKNESSES**

- · Low & Steady Barriers to Entry
- · High Competition
- Low Profit vs. Sector Average
- · High Product/Service Concentration

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### O OPPORTUNITIES

- High Revenue Growth (2022-2027)
- High Performance Drivers
- Number of people with private health insurance

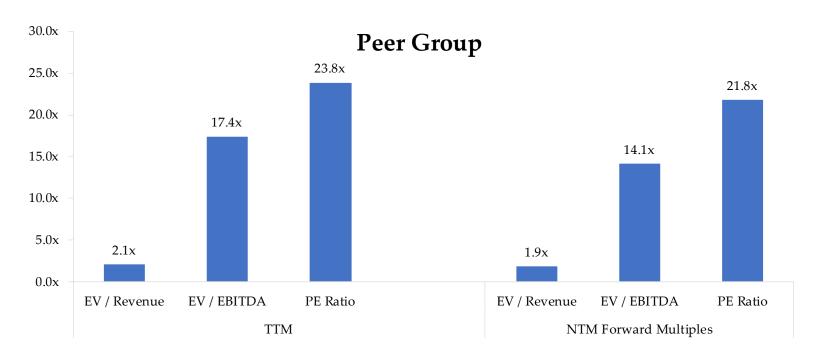
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### **THREATS**

- Low Revenue Growth (2005-2021)
- Low Outlier Growth
- Low Performance Drivers
- Number of adults aged 65 and older



# PUBLIC COMPARABLES













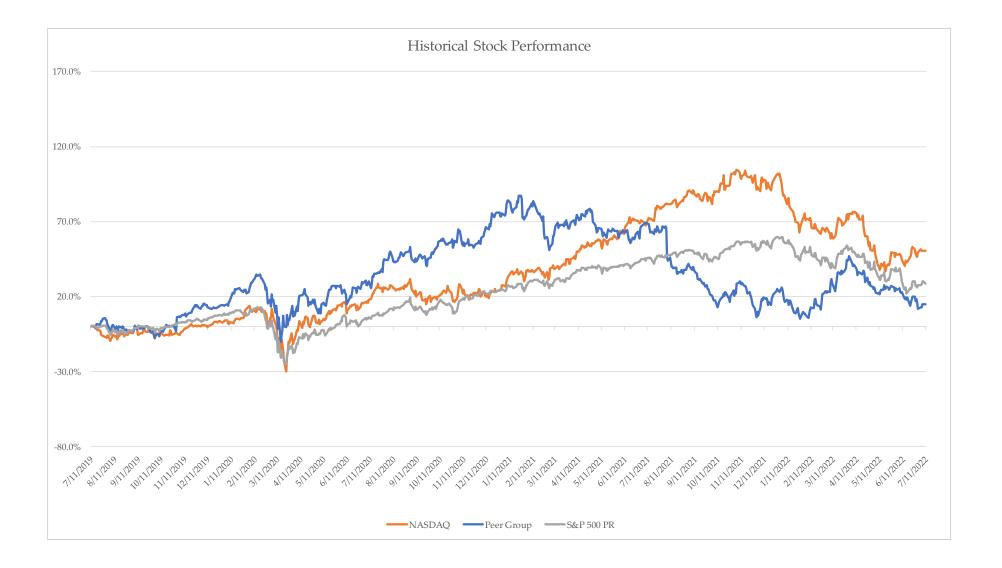


# PUBLIC COMPARABLES

	Amedisys	LHC Group	Encompass Health	The Ensign Group	Addus HomeCare	
\$ in Millions Ticker	AMED	LHCG	ЕНС	ENSG	ADUS	
Total Revenue	\$2,222	\$2,266	\$5,225	\$2,714	\$886	
Gross Profit	981	890	5,011	479	279	
EBIT	266	170	793	263	67	
Net Income	\$191	\$101	\$392	\$196	\$45	
_						
EBITDA (Normalized)	287	258	1,022	348	98	
Total Debt	544	888	3,511	1,421	306	
EV	4,230	5,900	8,685	5,279	1,534	
Employees	21,000	30,000	43,400	25,900	31,915	
Ratio Analysis						Median
Revenue/Employee	\$105,820	\$75,543	\$120,387	\$104,774	\$27,756	\$104,774
EV/Revenue	1.90x	2.60x	1.66x	1.95x	1.73x	1.90x
Debt/EBITDA	1.33x	2.04x	3.32x	3.94x	3.21x	3.21x
EV/EBITDA (Normalized)	20.53x	22.68x	NM	17.67x	16.21x	19.10x
Market Cap/EBITDA	15.52x	21.10x NN	Л	15.67x	18.50x	17.09x
Market Cap (mm)	3,700	4,916	4,750	4,119	1,353	
Close Price	120.00	158.93	48.41	75.06	87.63	
52 Week Low	101.61	108.42	42.16	68.29	68.57	
52 Week High	271.32	216.65	68.18	94.25	108.11	
Gross Margin	44.2%	39.3%	95.9%	17.6%	31.5%	39.3%
EBIT	12.0%	7.5%	15.2%	9.7%	7.6%	9.7%
EBITDA	15.2%	10.2%	20.2%	11.8%	9.2%	11.8%
Acct. Receivable Days	46	55	46	43	56	46
Inventory Days	NM	NM	NM	NM	NM	NM
Acct. Payable Days	11	48	255	18	15	18
Revenue Growth	5.0%	9.2%	11.3%	11.2%	13.6%	11.2%



# HOME HEALTH & HOSPICE INDEX Vs. S&P 500





# RECENT PRIVATE TRANSACTIONS

Deal Date	Target	Acquirer	Deal Synopsis
18-May-2022	Above and Beyond Home Health Care	Trinity Health At Home	The company was acquired by Trinity Health At Home for an undisclosed amount on May 18, 2022. The acquisition enables Trinity Health At Home to extend its care into new regions and communities.
24-May-2022	Hospice of the Carolina Foothills	Agape Care Group	The company was acquired by Agape Care Group, via its financial sponsors Churchill Asset Management, Ridgemont Equity Partners, Audax Group and H.I.G. Capital, through an LBO on May 24, 2022 for an undisclosed amount.
20-Apr-2022	Hospice Select	Bristol Hospice	The company was acquired by Bristol Hospice, via its financial sponsors Sweetwater Private Equity and Webster Equity Partners, through an LBO on April 20, 2022 for an undisclosed amount.
21-Apr-2022	Kindred at Home (Hospice and Personal Care Business Divisions)	Clayton, Dubilier & Rice	Clayton, Dubilier & Rice entered into a definitive agreement to acquire Kindred At Home's hospice and personal care divisions through \$3.4 billion LBO on April 21, 2022. The transaction allows Humana, the owner of Kindred At Home, to achieve its objective of substantively increasing its footprint in-home care at an attractive valuation.
01-Jun-2022	Lexington Hospice	H.I.G. Capital	The company was acquired by St. Croix Hospice, via its financial sponsor H.I.G. Capital, through an LBO on June 1, 2022 for an undisclosed amount.
31-May-2022	Physicians Eldercare	Elite Patient Care	The company was acquired by Elite Patient Care, via its financial sponsor Lorient Capital Management, through an LBO on May 31, 2022 for an undisclosed amount.



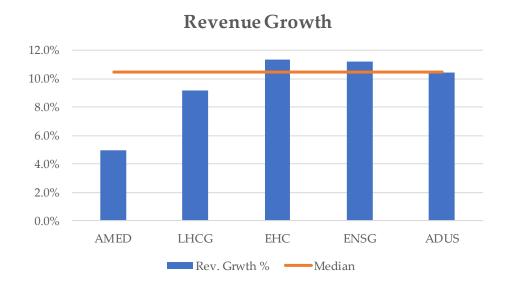
# VALUATION TRENDS

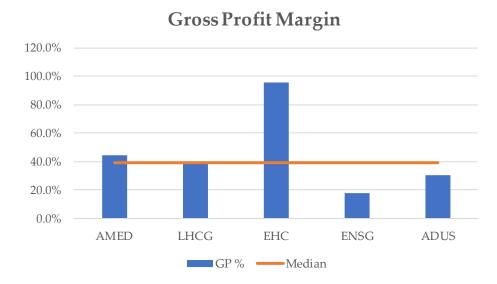
	Fundamentals										
			TIM						NTM Estimates		
Ticker	Company	Close Price	Market Cap	Enterprise Value	Total Revenue	EBITDA	Basic EPS	Total Revenue	EBIIDA	Normalized EPS	
AMED	Amedisys	120.00	3700.27	4230.29	2222.23	338.31	5.85	2473.72	306.68	5.87	
LHCG	LHC Group	158.93	4916.03	5899.72	2266.28	230.27	3.24	2637.64	299.35	6.35	
ENSG	The Ensign Group	75.06	4118.62	5279.14	2713.65	320.21	3.59	3126.55	399.76	4.26	
EHC	Encompass Health	48.41	4750.32	8685.02	5224.80	1052.90	3.95	5647.40	1091.93	3.42	
ADUS	Addus HomeCare	87.63	1352.89	1534.07	885.83	81.69	2.85	997.49	109.97	3.92	

			Multiples							
			TIM			NTM Forward Multiples				
Ticker	Company	EV / Revenue	EV / EBIIDA	PE Ratio	EV / Revenue	EV / EBITDA	PE Ratio			
AMED	Amedisys	1.90	12.50	20.65	1.71	13.79	20.44			
LHCG	LHC Group	2.60	25.62	49.20	2.24	19.71	25.05			
ENSG	The Ensign Group	1.95	16.49	21.76	1.69	13.21	17.62			
EHC	Encompass Health	1.66	8.25	12.38	1.54	7.95	14.17			
ADUS	Addus HomeCare	1.73	18.78	31.52	1.54	13.95	22.35			

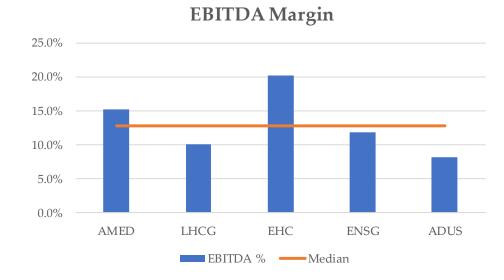


# **OPERATING METRICS**



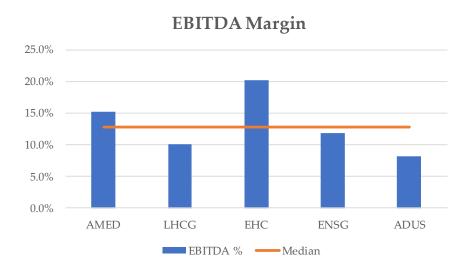


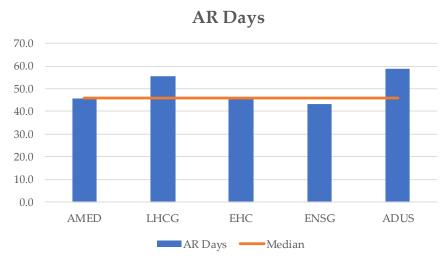
### **EBIT Margin** 16.0% 14.0% 12.0% 10.0% 8.0% 6.0% 4.0% 2.0% 0.0% AMED LHCG **EHC ENSG ADUS** EBIT % — Median

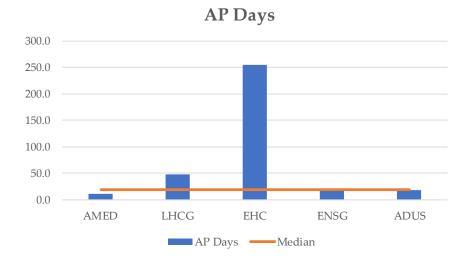




# RATIO ANALYSIS











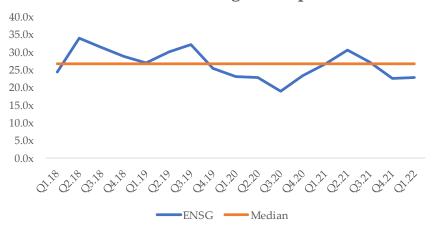
The Ensign Group, Inc (NAS: ENSG) provides post-acute healthcare services in the United States. The firm operates through two segments, services and real estate. The services segment includes skilled nursing operations and assisted and independent living operations, and the real estate segment is composed of properties owned by Ensign and leased to nursing and senior living operations.

# EV/EBITDA The Ensign Group 120.0x 100.0x 80.0x 60.0x 40.0x 20.0x 0.0x ENSG Median

### EV/Revenue The Ensign Group



P/E The Ensign Group



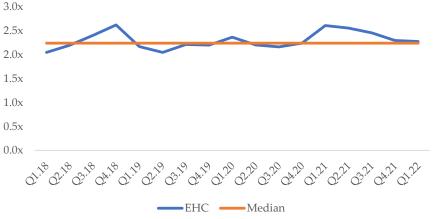




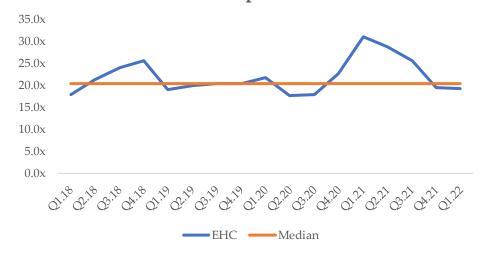
Encompass Health Corporation (NYS: EHC) provides post-acute healthcare services in the United States through a network of inpatient rehabilitation hospitals, home health agencies and hospice agencies. It operates in two segments: inpatient rehabilitation and home health and hospice.

# EV/EBITDA Encompass Health 16.0x 14.0x 12.0x 10.0x 8.0x 6.0x 4.0x 2.0x 0.0x The compass Health EHC Median

# EV/Revenue Encompass Health



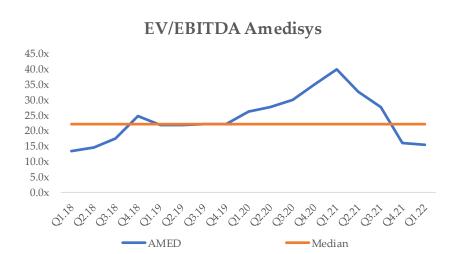
### P/E Encompass Health







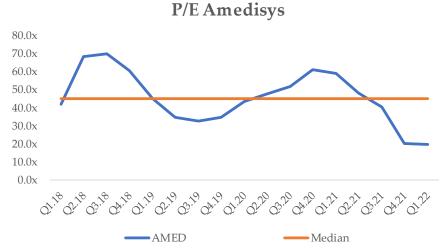
**Amedisys Inc (NAS: AMED)** is a healthcare services company in the United States. The company brings healthcare to the home through the provision of home healthcare services, hospice services, high acuity care segment, and personal care services.



# EV/Revenue Amedisys 6.0x 5.0x 4.0x 3.0x 2.0x 1.0x 0.0x

Median

—AMED



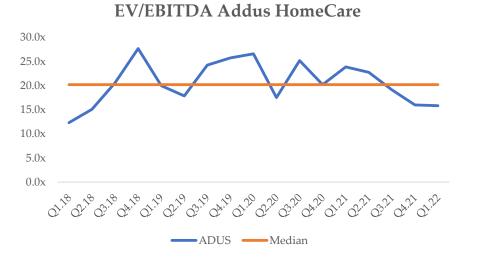


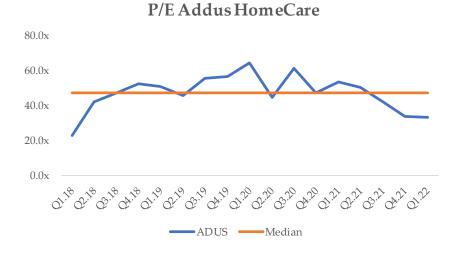


Addus HomeCare Corporation (NAS: ADUS) provides home care services to people that are at risk of hospitalization or institutionalization, such as elderly, the chronically ill, and the disabled. It operates through the following segments: personal care, hospice, and home health.

# 

EV/Revenue Addus HomeCare

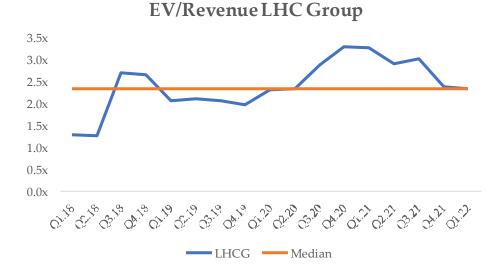


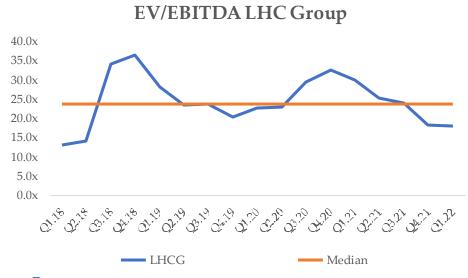


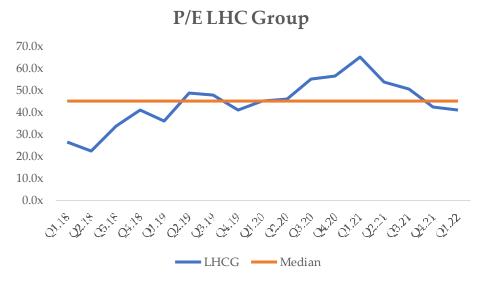




LHC Group Inc (NAS: LHCG) provides post-acute health care services to patients through its home nursing agencies, community-based services agencies, hospice agencies, and long-term acute care hospitals. The company's home health service locations offer a wide range of services, including skilled nursing, medically-oriented social services and physical, occupational, and speech therapy.











# TELEHEALTH SERVICES INDUSTRY KEY TAKEAWAYS

The Telehealth Services Industry has experienced a period of rapid expansion. This has been fueled by a surge in technological advances in the field of communications and a torrent of new wireless self-monitoring healthcare devices. As a result, industry revenue has risen at an impressive annualized rate of 20.9% to \$16.6 bn over the five years to 2022, including an increase of 6.7% in 2022 alone.

### External Drivers

- Federal funding for Medicare and Medicaid: An aging population will likely lead to an increase in the number of individuals with chronic diseases. As federal funding for Medicare and Medicaid increases and doctors increasingly use telehealth services for patients, industry revenue and profitability will likely rise. Federal funding for Medicare and Medicaid is expected to increase in 2022, representing a potential opportunity for the industry.
- Private Investment in computers and software: The level of private investment in computers and software reflects the general implementation of information technology within the private sector. Industry revenue growth is largely determined by technological expansion. An increase in private investment in computers and software corresponds with a rise in industry revenue. Private investment in computers and software is expected to decrease in 2022, posing a potential threat to the industry.
- **Demand from medical device manufacturing:** Advancements in medical technology, such as wearable monitoring devices and digitized medical scans, have created new opportunities for telemedicine, supporting industry revenue growth. As a result, when new devices are brought to the market and revenue expands, demand for services provided by the Telehealth Services industry also increases. Demand from medical device manufacturing is expected to increase in 2022.
- Number of adults aged 65 and older: As baby boomers age and the average life expectancy in the United States increases, the number of people aged 65 and older will likely rise. Individuals in this group are more likely to require medical assistance, which promotes demand for telehealth services. The number of adults 65 and older is expected to increase in 2022.
- Number of people with private health insurance: As studies continue to validate the efficacy of telehealth and telemedicine services, private health insurers are more likely to cover industry-related services. Therefore, increased insurance acceptance of telehealth services and a rise in the number of privately insured individuals will likely lead to an increase in industry revenue. The number of privately insured individuals is expected to increase in 2022, but the total is expected to fall below pre-pandemic totals, posing a threat to industry operators.

### Industry Outlook

- Continued Growth: Over the five years to 2027, the Telehealth Services industry will likely continue to benefit from shifting demographics and structural factors affecting the healthcare system, including an aging population that is expected to increasingly demand medical care, a shortage of doctors and rapidly rising healthcare costs.
- Emerging Trends: Various studies have supported the idea that the industry can provide quality care to a large number of patients with greater cost efficiency. In addition, the implementation of existing national legislation and increased federal and state support for telehealth services will likely benefit patients, healthcare providers and industry participants.



# INDUSTRY AT A GLANCE

## **Key Statistics**



### \$16.6bn Revenue

• Annual Growth 2016 – 2021 20.9%

Annual Growth 2022 – 2027 13.4%



### \$198.8m Profit

• Annual Growth 2016 – 2021 17.3%



### 1.2% Profit Margin

• Annual Growth 2016 – 2021 -0.2pp



### 1,370 Businesses

Annual Growth 2016 – 2021 37.9%

Annual Growth 2022 – 2027 22.4%



### 52,322 Employees

 Annual Growth 2016 - 202130.0%

Annual Growth 2022 – 2027 18.3%

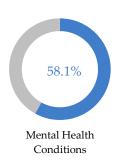


### \$7.3bn Wages

Annual Growth 2016 - 202126.9%

Annual Growth 2022 – 2027 17.3%

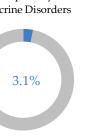
## Segments



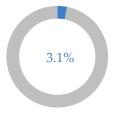
32.2%

Other





Joint, Respiratory and **Endocrine Disorders** 



### **Development Disorders**

## **SWOT Analysis**



### **STRENGTHS**

- · Low and Increasing Level of Assistance
- Growth Life Cycle Stage
- Low Imports
- Low Customer Class Concentration
- · Low Capital Requirements



### **WEAKNESSES**

- · Very High Volatility
- Low Profit vs. Sector Average
- · High Product/Service Concentration

### **OPPORTUNITIES**

- · Very High Revenue Growth
- High Revenue Growth (2022-2027)
- Adults aged 65 and older
- Prime Rate

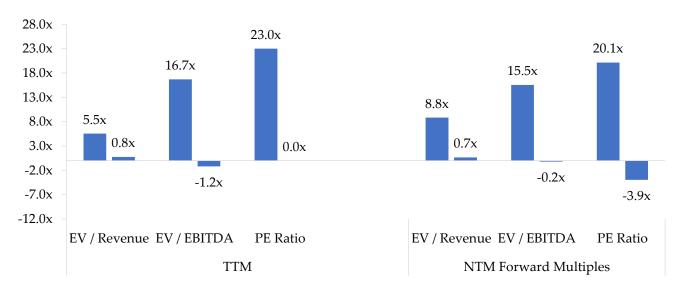


### **THREATS**

- Low Outlier Growth
- Number of people with private health insurance



# PUBLIC COMPARABLES













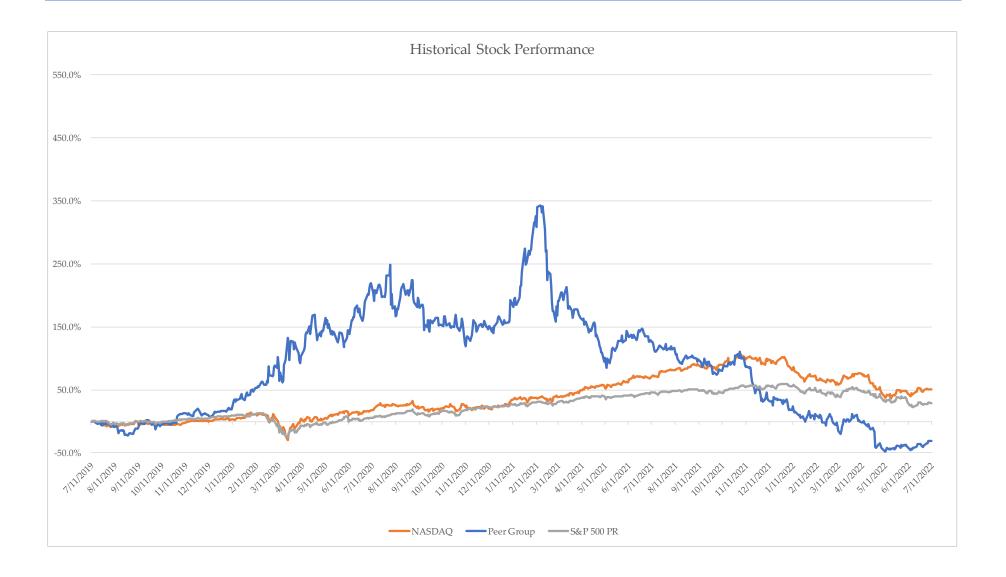


# PUBLIC COMPARABLES

	Teladoc Health	LifeMD	Ontrak	TRxADE Group	MEDS	
\$ in Millions						
Ticker	TDOC	LFMD	OTRK	MEDS	AMWL	
Total Revenue	\$2,144	\$104	\$61	\$10	\$259	
Gross Profit	1,453	84	39	5	110	
EBIT	-6,882	-60	-39	-6	-211	
Net Income	(\$6,904)	(\$63)	(\$46)	(\$6)	(\$207)	
EDITO A (N l' d)	266	40	15	4	-143	
EBITDA (Normalized)		-40	-15	-4		
Total Debt	1,586	2	18	2	16	
Eventerer	7,003	43	13	13 47	624	
Employees	5,100	232	252	47	1,035	
Ratio Analysis	\$400.4 <i>6</i> 7	Ф447 071	Ф <b>2</b> 40.750	¢214.202	\$250.640	
Revenue/Employee	\$420,467	\$447,071	\$240,750	\$214,393	\$250,649	
EV/Revenue	3.27x	0.41x	0.22x	1.32x	2.41x	
Debt/EBITDA	NM	NM	NM	NM	NM	
EV/EBITDA (Normalized)	44.61x	NM	NM	NM	NM	
Market Cap/EBITDA	NM	NM	NM	NM	NM	
Market Cap (mm)	6,255	63	23	13	1,261	
Close Price	41.81	2.29	1.31	1.71	4.73	
52 Week Low	27.38	1.80	1.01	1.16	2.52	
52 Week High	161.42	11.00	32.36	8.05	12.24	
Gross Margin	67.8%	80.6%	64.9%	46.6%	42.4%	
EBIT	-321.0%	-57.5%	-63.7%	-55.7%	-81.3%	
EBITDA	-310.2%	-56.3%	-56.4%	-54.1%	-73.5%	
Acct. Receivable Days	31	5	48	47	60	
Inventory Days	33	28	NM F	14	21	
Acct. Payable Days	29	226	24	30	18	
Revenue Growth	56.9%	102.6%	-38.9%	-43.9%	4.1%	



## TELEHEALTH INDEX Vs. S&P 500



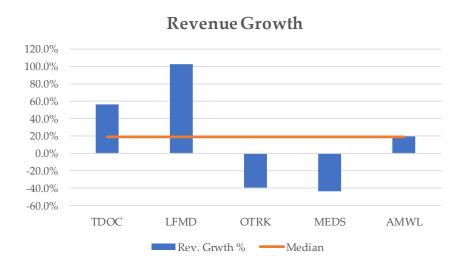


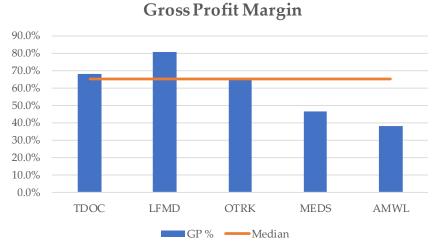
# RECENT PRIVATE TRANSACTIONS

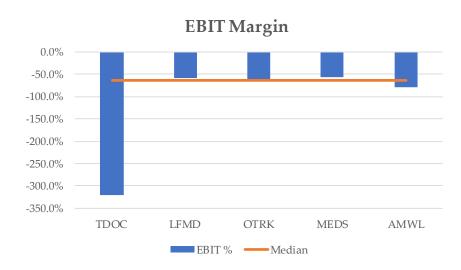
Deal Date	Target	Acquirer	Deal Synopsis
05-May-2022	Alternatives ABA	Beecken Petty O'Keefe & Company	The company was acquired by HealthPRO Heritage, via its financial sponsors Beecken Petty O'Keefe & Company and SV Health Investors, through an LBO in January 2020 for an undisclosed amount.
10-Mar-2022	Chicago Personal Growth Institute	Foresight Mental Health	The company was acquired by Foresight Mental Health for an undisclosed amount on March 10, 2022. The acquisition helps Foresight Mental Health to extend its care services further into Chicago.
16-Jun-2022	iDoc Telehealth Solutions	Vsee	The company reached a definitive agreement to be acquired by VSee for an undisclosed amount on June 16, 2022.
10-May-2022	Karner Psychological Associates	Centra Capital	The company was acquired by CM Counsel, via its financial sponsor Centra Capital, through an LBO on May 10, 2022 for an undisclosed amount. The investment will allow the company to hire additional clinical staff, expand its mental health services, extend its geographical market area, and upgrade its electronic records software.
01-Apr-2022	MobileHelp	Advocate Aurora Enterprises	The company was acquired by Advocate Aurora Enterprises on April 1, 2022 for an undisclosed amount. The addition underscores Advocate Aurora Enterprises' dedication to investing in solutions that are complementary to its clinical offerings, advancing whole-person health and the purpose of helping people live well.
20-Apr-2022	Video Vis it	Main Capital Partners	The company was acquired by Main Capital Partners through an LBO on April 20, 2022 for an undisclosed amount. The investment allows the company to explore multiple growth opportunities by offering complementary solutions to existing customers in the Finnish market and through an internationalization strategy including both partnerships and selective buy-and-build acquisitions.

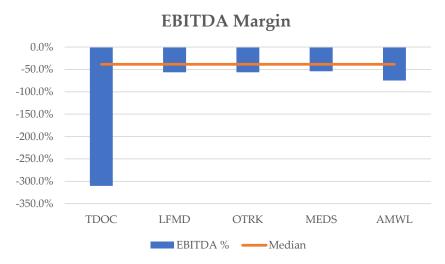


## **OPERATING METRICS**



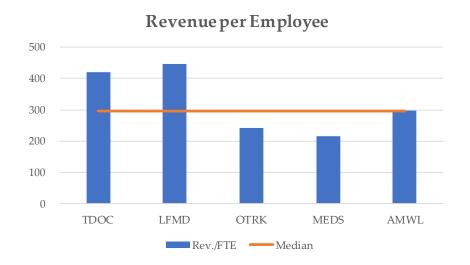


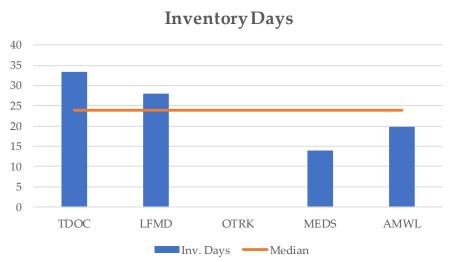


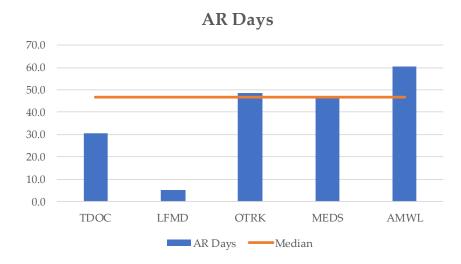


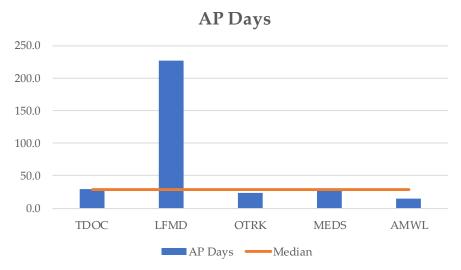


## RATIO ANALYSIS











# VALUATION TRENDS

		Fundamentals								
		TIM						NTM Estimates		
Ticker	Company	Close Price	Market Cap	Enterprise Value	Total Revenue	EBITDA	Basic EPS	Total Revenue	EBIIDA	Normalized EPS
TDOC	Teladoc Health	41.81	6255.50	7002.50	2144.38	(6652.40)	(43.04)	2660.22	292.38	(1.89)
AMWL	Amwell	4.73	1261.38	624.26	259.42	(190.71)	(0.79)	300.20	(154.05)	(0.85)
LFMD	LifeMD	2.29	62.82	42.72	103.72	(58.38)	(2.27)	155.25	(0.43)	(0.81)
OTRK	Ontrak	1.31	22.74	13.27	60.67	(34.22)	(2.80)	46.47	(19.22)	(1.78)
MEDS	TRxADE Group	1.71	13.42	13.25	10.08	(5.45)	(0.69)	13.81	(1.15)	(0.11)

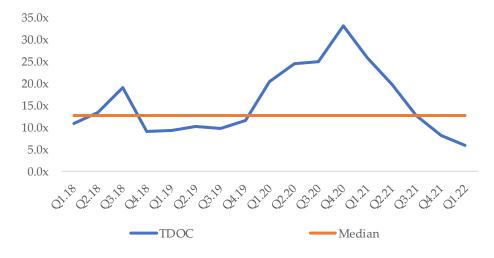
		Multiples							
			TIM			NTM Forward Multiples			
Ticker	Company	EV / Revenue	EV / EBITDA	PE Ratio	EV / Revenue	EV / EBITDA	PE Ratio		
TDOC	Teladoc Health	3.27	(1.05)		2.63	23.95	(22.18)		
AMWL	Amwell	2.41	(3.27)		2.08	(4.05)	(5.60)		
LFMD	LifeMD	0.41	(0.73)		0.28	(99.47)	(2.83)		
OTRK	Ontrak	0.22	(0.39)		0.29	(0.69)	(0.74)		
MEDS	TRxADE Group	1.32	(2.43)		0.96	(11.56)	(16.29)		





**Teladoc Health (NYS: TDOC)** is a virtual health provider with a telehealth platform delivering 24-hour, on-demand healthcare via mobile devices, the Internet, video, and phone. It also offers remote patient monitoring programs for chronic care management. Its platform connects members with a network of physicians and behavioral health professionals.

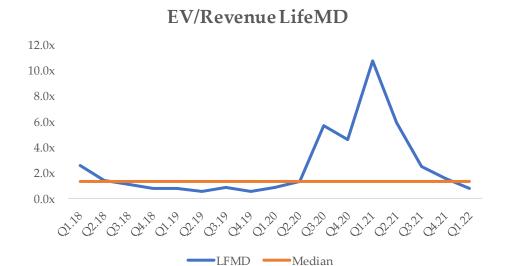
#### EV/Revenue Teladoc Health







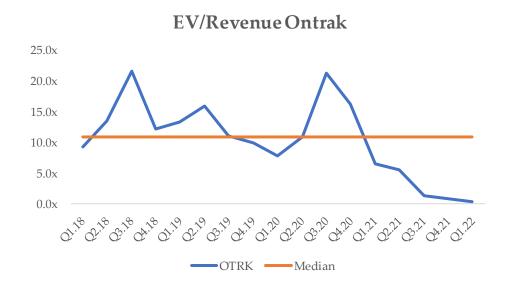
**LifeMD Inc (NAS: LFMD)** is a direct-to-patient telehealth company that provides a smarter, cost-effective and convenient way of accessing healthcare. Its telemedicine platform helps patients access licensed providers for diagnoses, virtual care, and prescription medications, often delivered on a recurring basis. In addition to telemedicine offerings, the company sells nutritional supplements and other over-the-counter products.







Ontrak Inc (NAS: OTRK) is an AI and telehealth enabled, virtualized outpatient healthcare treatment company. The company's integrated, technology-enabled OntrakTM solutions, a component of the PRE platform, are designed to treat members with behavioral conditions that cause chronic medical conditions such as diabetes, hypertension, coronary artery disease, COPD, and congestive heart failure.

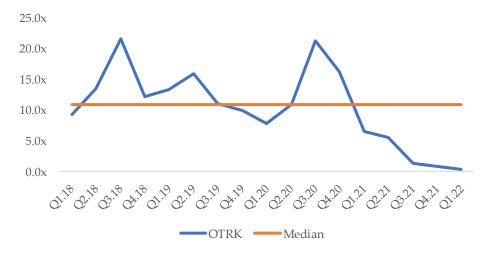






**Trxade Health Inc (NAS: MEDS)** is a health services IT company focused on digitalizing the retail pharmacy experience by optimizing drug procurement, the prescription journey and patient engagement in the U.S. The company operates the TRxADE drug procurement marketplace serving a total of 11,800+ members nationwide, fostering price transparency and under the Bonum Health brand, offering patient centric telehealth services.

#### EV/Revenue Ontrak







American Well Corporation (NYSE: AMWL) operates as a telehealth company that enables digital delivery of care for healthcare. Its application offers urgent care; pediatrics; therapy; menopause nutrition; menopause counseling; telestroke; population health management; telepsychiatry; pregnancy and postpartum care; pregnancy and postpartum therapy; breastfeed support; and menopause care. The company also provides telemedicine equipment

# ## St. | St.



## DAVIDSON CAPITAL ADVISORS RECENT HEALTHCARE TRANSACTIONS



Healthcare Technology, Payment Services www.acryness.com



Health Care, Health Care Facilities www.encompashealth.com



Retail, Pharmacy and Retail www.fruthpharmacy.com



Health Care, Health Care Facilities www.ecompasshealth.com



Hospital & Healthcare www.accessonemedcard.com

#### **Client Acryness**

Acryness is an information technology company which provides a full range of billing support and payment processing solutions for large and small B2C billers with a core emphasis serving the healthcare community.

#### Client: Radiotherapy Clinics of Georgia

Radiotherapy Clinics of Georgia LLC operates as a provider of medical services specializing in radiation oncology. The Company provides treatments including surgery, chemotherapy, biologic therapy, and radiation therapy. Radiotherapy Clinics diagnoses and treats conditions such as brain, breast, cervical, endometrial, lung, prostate, and skin cancer. Acquired January 2007 by Physician Oncology Services, L.P.

#### **Client: Fruth Pharmacy**

Fruth Pharmacy operates as pharmacy and retail store. The Company provides medication, health and beauty products, groceries, household items, gifts, balloons, and flowers. Fruth Pharmacy serves customers throughout West Virginia and Ohio.

#### Client: Health South

Health South changed its name to Encompass Health, based in Birmingham, Alabama, is one of the United States' largest providers of post-acute healthcare services, offering both facility-based and home-based post-acute services in 36 states and Puerto Rico through its network of inpatient rehabilitation hospitals, home health agencies, and hospice agencies.

#### Client: Access One

Based in Fort Mill, South Carolina, Access One provides hospitals, health systems and employers with patient financing solutions. They strive to provide an easy user experience and a patient-friendly interface



## DAVIDSON CAPITAL ADVISORS PROFESSIONALS

#### Robert S. Cashion Managing Director, Investment Banking and Advisory Services

Prior to joining Davidson Capital Advisors, Mr. Cashion spent over 20 years in the financial services industry. He manages the firms overall corporate finance and consulting practice where he oversees and executes the firm's investment banking, advisory and capital raising engagements.

Mr. Cashion worked with several financial institutions and consulting firms delivering investment banking, leveraged finance, consulting and restructuring services. He worked with Bank of America Merrill Lynch and its predecessor firms in the High Grade Capital Markets, Corporate Finance and the Special Situations group.

Mr. Cashion has been involved in industry sectors including general industrial, distribution, business services, retail, technology and healthcare. Mr. Cashion holds B.A. Education, B.S. Accounting, and an MBA from the University of North Carolina. He is a Certified Public Accountant and holds FINRA 7, 63 and 79 securities licenses.



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## DAVIDSON CAPITAL ADVISORS PROFESSIONALS

#### Elizabeth Folger Managing Director, Institutional Client Coverage

Prior to joining Davidson Capital Advisors, Ms. Folger spent 16 years in the financial services industry in a variety of functions, most recently with Bank of America Merrill Lynch and its predecessor firms. She manages the sales and auction processes for the firm's sell side M&A and capital raising engagements. Her deep experience in the sales and trading has resulted in excellent execution for our client's projects.

She worked in the Loan Syndication Sales Group, headquartered in Charlotte, with her primary responsibilities for sales and distribution of syndicated loans for middle market and large corporate credits. Also, Ms. Folger worked on the Corporate Bond Trading desk where she managed and traded risk positions of \$50-\$100 million of intermediate term bank and finance paper.

Ms. Folger has been involved in a variety of sectors including general industrial, distribution, business services, retail, technology and healthcare. She holds a Bachelor of Arts from Hollins University.



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## DAVIDSON CAPITAL ADVISORS ANALYST TEAM

#### Maxwell Purdy Corporate Finance Coverage

Prior to joining Davidson Capital Advisors in 2021, Mr. Purdy interned with Graycliff Partners, a private equity located in New York, NY. He graduated from University of North Carolina Chapel Hill in 2021 with a BS in Political Science and a minor in Economics and Entrepreneurship.

Maxwell assists in leading the firm's corporate finance client coverage as well as private equity coverage.

#### Kyle Burnett, Jr. Analyst, Investment Banking

Prior to joining Davidson Capital Advisors in 2021, Mr. Burnett interned with UBS Financial Services, Inc., a Swiss multinational investment bank. He graduated from Northwestern University in 2021 with a Bachelor of Arts in Economics and Political Science.

